

Virtual information session

March 13, 2024

This session is being recorded.

The webinar recording will be available at LearningLandscapesChallenge.com

Agenda

- Challenge introduction
- Challenge details
- Challenge participation
- Q&A

Challenge sponsors

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Challenge introduction

The Learning Landscapes Challenge invites changemakers to propose **infrastructure solutions that deliver and connect digital, in-school, and community-based learning experiences.**

Why we are running this challenge

Now is the time

The need

Educational changemakers are experimenting with highly **effective personalized and experiential learning**.

But they need the right **structures, tools, and partnerships to expand their reach to more students**.

The opportunity

Multidimensional solutions can integrate and expand learning across digital, in-school, and community contexts to **meet students where they learn**.

Increased **federal investment in infrastructure** has created a unique **window of opportunity**.

Why this challenge is different

A multidimensional approach

Digital infrastructure

- Aggregation, navigation, and collaboration platforms and tools.
- Digital credentials and data portability systems.
- Evaluation, feedback, and decision-making systems.

Social infrastructure

- Community partnerships.
- Work-based learning partnerships.
- Social networks or capital.

- Transportation.
- Community spaces.
- Tech-integrated spaces and equipment.

Why participate in the challenge



Funding

A chance to receive a share of **\$2.2 million in funding**.



Expertise

Access to **resources and mentorship** to build and refine solutions.



Community

Access to a **collaborative community** of like-minded partners.

The difference between challenges and grants

Most grants and contracts...

- Prescribe particular approaches or solutions.
- Are usually awarded to an institution or organization.
- Fund execution of specified, approved activities.

Open innovation challenges...

- Encourage a variety of solutions and collaborations.
- Can be awarded to eligible individuals, teams, and entities.
- Award flexible, non-dilutive funds and non-monetary resources.



Challenge details

Challenge overview

Phase 1: concept development

February 2024-June 2024

Eligible entrants are invited to **submit concepts** for innovative infrastructure solutions.

Phase 2: accelerator

June 2024-October 2024

Phase 1 winners are invited to participate in the Phase 2 virtual accelerator.

At the end of Phase 2, accelerator teams will **submit detailed proposals** for their solutions.

Phase 3: incubator

Oct 2024-June 2025

Phase 2 winners are invited to enter the Phase 3 incubator.

At the end of Phase 3, incubator teams will **submit prototypes and implementation plans**.

Prizes

Total prize pool: **\$2.2 million**

Phase 1

Up to 40 winners:
at least **\$5,000 each**

Phase 2

Up to five winners:
\$200,000 each

Phase 3

Up to two winners:
\$500,000 each

Phase 1 overview

Concept development

Open submissions

February-May 2024

Entrants submit **concepts** articulating:

- The unmet need.
- The infrastructure solution.
- Intended learning experience.
- Evidence base.
- Partnership plans.

**Submissions close on May 14, 2024
at 7:59 p.m. ET.**

Judging

May-June 2024

Judges review submissions and assign scores based on evaluation criteria.

Winners announced

June 2024

Up to **40 Phase 1 winners** receive at least **\$5,000** each and are invited to take part in the Phase 2 virtual accelerator.

Phase 1 evaluation criteria

Submissions may earn up to 20 points for each evaluation criterion for up to a total of 100 points.

Criteria	Description
Ingenuity of infrastructure solution	Extent to which the submission creatively and cohesively incorporates multiple dimensions of infrastructure (physical, digital, social) to address the needs of the entrant's target student population and community.
Scale of learning need	Extent to which the submission identifies a significant learning need for a community that can be addressed through infrastructure investment, considers how this need may evolve in the future, and articulates how the need is generalizable in other contexts.
Impact	Extent to which the submission describes a theory of change – including an integrated learning experience and infrastructure plan – grounded in learning science, mapping to students' future success, and proposing reliable metrics to track improved student learning outcomes, especially for historically marginalized populations.
Community engagement	Extent to which the submission demonstrates the entrant team's authentic local presence and trust, signaled by a knowledge of local needs, barriers, community assets, and partnerships needed for a solution in their community.
Feasibility of implementation	Extent to which the submission articulates an achievable near-term delivery plan and a logical pathway for acquiring the necessary partnerships, capacity, and resources to execute the plan.

Phase 2 overview

Accelerator

Accelerator

June-September 2024

Up to 40 Phase 2 teams take part in the virtual accelerator, which will include webinars, mentor office hours, and partnership support.

Submissions close

September 2024

Phase 2 accelerator teams submit **detailed proposals**, which may include:

- Validated core assumptions.
- Refined solutions.
- Description of additional partnerships.

Judging and winner announcement

September-October 2024

Up to **five Phase 2 winners** receive **\$200,000 each**.

Phase 2 evaluation criteria

Submissions may earn up to 20 points for each evaluation criterion for up to a total of 100 points.

Criteria	Description
Ingenuity of infrastructure solution	Extent to which the submission creatively and cohesively integrates holistic infrastructure needs and specifically articulates the ways in which the approach is new or novel.
Scale of learning need	Extent to which the submission has conducted user research to refine and validate a deep understanding of the learning need in the specific target community.
Impact	Extent to which the submission provides a comprehensive logic model including intended program inputs, activities, outputs, and outcomes and includes a measurement plan for specific leading indicators during prototyping.
Community engagement	Extent to which the submission demonstrates commitment from all key partners; defines clear and equitable partner roles, responsibilities, and decision-making authority; and articulates plans for community input and feedback through the prototyping process.
Feasibility of implementation	Extent to which the submission includes a refined implementation plan and identifies the largest programmatic assumptions and presents a feasible plan to validate these through a prototyping process.

Note: Phase 2 criteria are preliminary and will be finalized prior to the beginning of the phase.

Phase 3 overview

Incubator

Incubator

October 2024-April 2025

Phase 3 teams receive tailored technical support as they refine and scale their funding and delivery plans.

The incubator kicks off with an in-person boot camp.

Submissions close

April 2025

Phase 3 incubator teams will submit prototypes and implementation plans.

Demo Day

June 2025

Phase 3 teams will present solutions live and participate in a final Q&A with judges.

Judging and winner announcement

June 2025

Up to two grand-prize winners receive \$500,000 each.

Phase 3 evaluation criteria

Submissions may earn up to 20 points for each evaluation criterion for up to a total of 100 points.

Criteria	Description
Ingenuity of infrastructure solution	Extent to which the infrastructure solution has been refined based on the learnings from prototyping and advances the broader field by validating a new or novel approach.
Scale of learning need	Extent to which the submission identifies the scale of need in other contexts and articulates a specific pathway to scale the solution beyond the community of initial implementation.
Impact	Extent to which the submission provides early evidence of potential impact through the measurement of leading indicators, includes a plan for rigorous outcome measurement, thoughtfully acknowledges program elements that were unsuccessful, and identifies future changes and iterations based on these learnings.
Community engagement	Extent to which the submission demonstrates community buy-in and ownership of the solution and articulates long-term plans for ongoing community engagement and feedback.
Feasibility of implementation	Extent to which the submission presents a feasible plan for implementation with evidence from prototyping and includes specific detail on funding, governance, and long-term sustainability.

Note: Phase 3 criteria are preliminary and will be finalized prior to the beginning of the phase.



Challenge participation

Who can participate

Eligible entrants...

- Must designate a **single individual or entity as the “lead”** with a primary place of operations in the **United States**.
- Must be **18+** to participate.
- Can be **current/past recipients of grant or other non-contractual funding** from SFE, WFF, Education Reimagined, and/or Luminary Labs.
- Must be **led by a nonprofit organization** with 501(c)(3) status in **Phases 2 and 3**.

How to get started

In Phase 1, all entrants have access to support as they prepare their submissions.

- Visit LearningLandscapesChallenge.com to sign up for the newsletter and review the submission form.
- Visit LearningLandscapesChallenge.com/resources to learn more about multidimensional infrastructure, student-centered learning, partnership development, equitable impact, and sustainable scaling.
- Add hello@LearningLandscapesChallenge.com to your address book to ensure important messages are not marked as spam. Use this address to contact us with questions.

How to enter

To enter the challenge, you will need to do the following by 7:59 p.m. ET on May 14, 2023:

1. Create a Luminary Lightbox™ account.
2. Review the Rules, Terms, and Conditions page and Phase 1 evaluation criteria.
3. Complete and submit the Phase 1 submission form at **[LearningLandscapesChallenge.com](https://www.learninglandscapeschallenge.com)**.

Please plan to complete all of these steps ahead of the deadline to allow time to resolve any potential technical issues.



Q&A

Q&A

Please submit questions in the Q&A window in Zoom.

We will publish FAQs on LearningLandscapesChallenge.com following today's session. Published answers (not live answers to questions) will be considered final responses.

Additional questions may also be sent to hello@LearningLandscapesChallenge.com



Visit LearningLandscapesChallenge.com to learn more and sign up for the **latest challenge news**.



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CHALLENGE

hello@LearningLandscapesChallenge.com